08

**Fall**

**FCB Chicago QA**

**Banner Certification**

**<Project Name>**

# Summary

<QA: Describe what was tested here and then delete this red text>

# Overview

<QA: Delete the Checklists you don’t need and delete this red text>

**HTML Banners Checklist** (List 1)

|  |  |
| --- | --- |
|  | Browser Compatibility: IE11 |
|  | Browser Compatibility: Microsoft Edge |
|  | Browser Compatibility: Firefox |
|  | Browser Compatibility: Chrome |
|  | Browser Compatibility: Safari |
|  | ClickTag - Banner Exit Click / ClickTag Check |
|  | Other Links - Verify links |
|  | Format - Verify Formatting / Images |
|  | Animation - Verify animation is smooth and speed is appropriate |
|  | Animation - Verify the non-user-initiated animations do not exceed 15 seconds (Initial load) |
|  | File Size - Verify the size of the initial or primary file doesn't exceed spec (150kb guideline) |
|  | Verify CPU Usage is below 50% viewing the creative - Task Manager or Activity Monitor |

**HTML Banners Checklist** (List 2)

|  |  |
| --- | --- |
|  | Border - Verify the creative has a border |
|  | Expanded - Verify that closing an expanded panel should register a 'close' event |
|  | Expanded - Verify all the Expanding units have close buttons |
|  | Expanded - Verify the creative collapses after you click through on the expanded section |
|  | Audio - Verify a creative with audio has a mute control |
|  | Audio - Verify a user-initiated click action turns on the audio in a creative |
|  | Expanded - Verify the creative that starts expanded collapses automatically after 15 seconds without interaction |
|  | Exit - Verify if an exit or counter is triggered |
|  | Exit - Verify that all exits are user-initiated |
|  | Expanded - Verify if the creative is set to roll over to expand, it collapses when you roll off |
|  | Border - Verify the creative has a border |
|  | Expanded - Verify that closing an expanded panel should register a 'close' event |

**HTML Banners Checklist** (List 3)

|  |  |
| --- | --- |
|  | Exit - Verify all exits that use the DoubleClick Studio Exit function |
|  | Exit - Verify that on all exits only one new browser window or tab opens |
|  | Exit - Verify the events panel is counting exits correctly |
|  | File Size - Verify the subsequent uninitiated load doesn’t exceed 4 MB |
|  | File Size - Verify the video file size meets specifications |
|  | Video - Verify the final frame of a video creative is not blank |
|  | Exit - Verify that pop-up blockers are not being triggered on exit for all browsers |
|  | Video - Verify a replay button appears after a video's finished playing, if it fits the creative concept |
|  | Video - Verify the creative that contains click-to-play video includes controls to play, pause, mute, and restart the video |
|  | Video - Verify the Events tab includes DoubleClick video tracking metrics if the creative is using video |
|  | Video - Verify the non-user-initiated video doesn't exceed 30 seconds |
|  | Video - Verify the video pauses when you click through while a video is playing in the creative |

# Testing Details

|  |  |
| --- | --- |
| **QA Resource Certifying** |  |
| **Date(s) of Testing** |  |
| **Product / Build Version** |  |
| **Date of Certification** |  |

# Release Checklist

|  |  |  |  |
| --- | --- | --- | --- |
| **Complete?** | **Task Name** | **Date Completed** | **Completed by** |
|  | Test Planning Complete |  |  |
|  | Test Case Execution Complete |  |  |
|  | Any / All Defects Resolved |  |  |
|  | Exit/Acceptance Criteria met |  |  |

# Certification

**The build has PASSED Testing and the Exit / Acceptance Criteria**

The person signing below certifies that all the Release Checklist items have been completed and Testing is Complete.

Digital Signature: